

## The Council of Europe Convention on the Protection of the Profession of Lawyer



## How to promote European Lawyers' Day?

Bars and Law Societies are invited to take initiatives that promote awareness on European Lawyers' Day (ELD) and when possible, give visibility to the selected theme each year. This can be done in different ways such as the following:

### Organisation of events

- conferences, roundtable, workshops etc can be organised to highlight the selected theme. These events can be organised in person or online.
- Free information and advice days can also be organised by Bars and Law Societies where volunteer lawyers provide free legal advice to citizens in need.

The events organised at national level by Bars and Law Societies are given visibility in the CCBE website as well as in the Council of Europe website under the European Day of Justice.

The CCBE provides an official ELD's poster for its members for their use and distribution. This poster can be adapted to national languages and include information related to national events.

### Communication campaigns

Raising awareness on ELD can also be done through communication campaign, such as the publication of articles or other educational material on the theme of the year, as well as publications on social media, press releases etc.

The CCBE provides **social media visuals** and **articles** drafted by relevant experts on the selected theme. Bars and Law Societies are welcome to translate and publish these articles in their gazettes and newsletters. The translation templates are available upon request.

This year, the CCBE also provides **PowerPoint presentations** to facilitate the promotion of the Convention during the events and meetings.

- Use the hashtag **#EuropeanLawyersDay** to give visibility among users looking for ELD related communications.
- Tag the CCBE in your publications and keep us informed on your activities for ELD!

