The Citizens, Equality, Rights and Values programme 2021-2027
What will the objectives be?

To protect and promote rights and values as enshrined in the Treaties, the Charter and in the applicable international human rights conventions, in particular by supporting civil society organisations and other stakeholders active at local, regional, national and transnational level, and by encouraging civic and democratic participation, in order to sustain and further develop open, rights-based, democratic, equal and inclusive societies based on the rule of law.

- Union values strand
- Equality, Rights and Gender Equality strand
- Citizens' engagement and participation strand
- Daphne strand
What are « EU values » ?

Article 2 Treaty on the EU:

The Union is founded on the values of respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities.

These values are common to the Member States in a society in which pluralism, non-discrimination, tolerance, justice, solidarity and equality between women and men prevail.
### Legal basis

<table>
<thead>
<tr>
<th>Article</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>16(2)</td>
<td>Data protection</td>
</tr>
<tr>
<td>19(2)</td>
<td>Combating discrimination</td>
</tr>
<tr>
<td>21(2)</td>
<td>Citizens’ rights to move and reside freely</td>
</tr>
<tr>
<td>24</td>
<td>European citizens initiative</td>
</tr>
<tr>
<td>167</td>
<td>Culture</td>
</tr>
<tr>
<td>168</td>
<td>Health</td>
</tr>
</tbody>
</table>
Specific objectives

EU Values

Protect, promote and raise awareness on rights by providing financial support to civil society organisations
Specific objectives

Equality, Rights and Gender Equality

Gender equality & gender mainstreaming
Non-discrimination
Rights of the child
Rights of persons with disabilities
Union citizenship rights
Protection of personal data
Specific objectives

Citizens engagement and participation

Promote citizens’ participation in and contribution to the democratic and civic life of the Union

Promote exchanges between citizens of different countries (town-twinning & networks of towns)

Raise awareness of common history, culture, cultural heritage and values
Specific objectives

Prevent and combat:
- gender-based violence against women and girls
- domestic violence
- violence against children & young people
- violence against other groups at risk (LGBTQI persons & persons with disabilities...)

Support and protect all direct and indirect victims of such violence
What budget?

 +/- 1 554 M EUR in current prices

Top-up = revenue from fines imposed under regulation related to competition area
Type of activities to be funded

- Awareness raising
- Training relevant stakeholders
- Mutual learning through exchange of good practices among stakeholders including town-twinning
- Analytical and monitoring activities
- ICT tools development and maintenance
- Developing capacity of key European level networks
Type of activities to be funded

Supporting civil society organisations:
• to increase their capacity to react and to ensure adequate access for all citizens to their services, counselling and support activities;
• to carry out advocacy activities to promote rights;

Financing the technical and organisational support to implement the European citizens’ initiatives Regulation;

Supporting programme contact points
New features

**New activities funded**
- supporting civil society organisations to increase their capacity to react and to ensure adequate access for all citizens to their services, counselling and support activities
- increased focus on the rule of law

**Programme contact points**
- a single national contact point for the whole CERV Programme
- providing impartial guidance, practical information and assistance to applicants, stakeholders and beneficiaries of the programme
Proposals – common mistakes

- Poor/no needs assessment
- Target group not clearly identified
- Selection of Member States not clear
- Duplication or synergies with past projects not examined
- Risks and mitigation measures not identified
- Evaluation focuses on implementation of the activities, not their quality
- Sustainability/long-term impact not shown
- Total budget in Part A and budget per work packages in Part B budget figures do not match
What makes a good project

**SMART Objectives**
- Relevant, in line with priorities field (**S**pecific)
- Addresses a real need in the field (**S**pecific)
- Clear concept, well explained objectives (**A**chievable)
- Well established methodology (**A**chievable) (**T**ime –related)
- Strong partnership (established in advance)
- Strong EU dimension, EU added value
- Sustainable results, good dissemination (**A**chievable)
- Realistic/quantifiable outputs, relevant results (**M**easurable)
- Good value for money, well planned budget (**M**easurable)
- (**T**ime –related)
Thank you for your attention!