

WEBINAR

Intellectual property enforcement for generalist lawyers in the EU

13 OCTOBER 2025, 10:00 - 12:30 CET

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10:00 – 10:10 **Opening remarks**

Roman Završek, First Vice-President, Council of Bars and Law Societies of Europe (CCBE) and Patricia García-Escudero, Director, EUIPO Observatory

10:10 – 10:40 **Enforcing copyright in the age of GenAI: Opting out content from use by AI systems – latest developments**

Antoine Aubert, EUIPO Observatory

10:40 – 11:30 **Trade secrets: protection and infringement of trade secrets, civil and criminal enforcement measures**

- *How trade secret protection can complement or intersect with other forms of IP protection*

Erling Vestergaard, EUIPO Observatory

11:30 – 11:40 *Coffee break*

11:40 – 12:00 **Engaging customs in stopping fake goods: IP Enforcement Portal (IPEP) and Filing Applications for Action in IPEP (AFA)**

Nicole Semjevski, EUIPO Observatory

12:00 – 12:20 **Anti-scam: Misleading invoices targeting IP right owners**

Krisztián Tóth, EUIPO Legal Affairs Department

12:20 – 12:25 **Brochure: “IP Enforcement for generalist lawyers in the EU”**

Yasen Gyurov, EUIPO Observatory

12:25 – 12:30 **Closing remarks and next steps**

Claire Castel, Head of Service, EUIPO Observatory



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